

EPIC - LIFEFORCE

SECURITY RESPONSE TO GLOBAL CRISIS

Sponsored by

Executive Security International

and

Executive Protection Institute

TUSCANY HOTEL

Las Vegas, Nevada

EPIC-LIFEFORCE CONFERENCE RATE @ \$75 per night

Registration: November 30

Forums: December 1 & 2

A HISTORIC CONFERENCE

The 2012 Conference is a historic alliance of the two largest executive protection membership alumni associations in the country: Executive Security International's ESI Alumni Association and Executive Protection Institute's Nine Lives Association. The top two Executive Protection schools in America have joined together to co-sponsor this annual conference. ESI is the host of the conference in 2012 and EPI will host the conference in 2013, alternating hosts thereafter.

A TIMELY THEME

The Associations of Nine Lives and ESI Alumni have selected a conference theme that focus on contemporary critical issues:

Security Response to a Global Crisis

Core Topics:

Corporate Response to Internet Vulnerabilities

Keynote Speaker: Cynthia Hetherington, Founder of Hetherington Group,

Cynthia Hetherington, has been working with private investigators, security specialists and law enforcement professionals since 1993. A widely published author, Cynthia authored Business Background Investigations and co-authored The Manual to Online Public Records. She is the Editor-in-Chief of Internet & Online Intelligence Newsletter, and she is recognized for providing corporate security officials, military intelligence units, and federal, state and local agencies with training on online intelligence practices.

Data about your client, members of their family, business partners reside on the Internet. Everything about their world is readily available, including street level and satellite images of their residences, credit records, physical and intellectual assets. Some of the information is loosely posted on social media " Facebook, Small World, My Space, Linked-in and others that can be mined for images, schools attended and work places can be located and placed under surveillance.

This workshop will teach attendees how to find this information and steps to removing it as an essential to protecting your clients from unwanted exposure and inappropriate contact.

*Early registrants to the conference will receive a free copy of Hetherington's book, "Business Background Investigations Corporate Crisis Management"

Multi-national corporations confront the whole range of challenges from natural disasters to active shooters on property, stalkers of employees and executives, and kidnap & ransom policies in foreign environments. The conference will have representatives from major corporations to discuss these pressing issues.

Speaker: Peter Dordal J, Senior Vice President, Garda World
Emcee for Corporate Crisis Management Forum and Panel

Pete Dordal Pete Dordal began his career with 8 years in the U.S. Marine Corps, serving in Beirut, Lebanon with the 2nd Reconnaissance Battalion and then at Quantico as a combat skills instructor. He has a degree in Criminal Justice and is a graduate of over 25 formal military, law enforcement and security training courses. Pete graduated from ESI in 1984 while still in the Force Recon Unit, and Pete is the principal advisor and consultant on ESI's PSD Protective Operations training program.

Mr. Dordal began his private security career with Vance International, which Garda acquired in 2006, where he served as executive protection team leader for a Middle Eastern ambassador to the U.S. and trained the Saudi Arabian Secret Service in advanced protection techniques. During the first Gulf War he went to Saudi Arabia to train that country's Secret Service in advanced protection techniques.

Pete is Senior Vice President of Garda World, the Consulting and Investigation / Global Risks Group of Garda World Security Corporation. In his position, he is responsible for the delivery of security services to a variety of government and commercial clients in Iraq, Afghanistan and the Middle East.

Speaker: Filippo Marino, Director, Executive Protection & Intelligence | McDonald's Corporation
Crisis Management in the Age of Global, Real-Time Communication:

We will first revisit the core principles of successful crisis management practices and the organizational features that contribute to resilient, global enterprises. The second portion will focus on how these practices have had to "evolve" or "should evolve" to address dramatic changes in the media and Information & Communication Technology (ICT), and specifically why Executive Protection holds increasing relevance and influence in this arena.

Filippo Marino is responsible for the design and execution of McDonald's Executive Protection efforts impacting senior corporate leaders and other at-risk personnel, and for shaping global best practices. Additionally, Filippo leads corporate initiatives in the areas of Global Risk and Early Warning intelligence, Crisis Management, Workplace Violence Prevention, and Major Events security. Prior to joining McDonald's, Filippo's career in the Risk Mitigation industry as an officer of the Italian Army and spanned across almost 20 years, many of which as a successful adviser to Fortune 500 companies and High Net-Worth individuals. During his tenure as founder and CEO of Securitydirector, LLC, he lead operations ranging from Open Source Intelligence and Threat Assessments, to Crisis Management and Executive Protection across multiple geographical and cultural boundaries, for some of the largest and most complex organizations in the world. As an author, adviser, and entrepreneur, Filippo has contributed to several process innovations and best practice models for small and large organizations, and security professionals alike. He holds a Magna Cum Laude B. A. degree in Behavioral Sciences, and has obtained multiple certifications in security and protection services. He is a California certified Emergency Medical Technician (EMT), and an accomplished firearms instructor, scuba diver, skydiver, mountaineer, and survivalist. He speaks fluent English, Italian, German and some Spanish.

Speaker: Beth Brown, Manager, Corporate Command Center, Target

Beth Brown is currently the Manager, Corporate Command Center (C3) for Target and has more than ten years of experience as a business and crisis management professional. She has held roles in operations, workforce management, and Target Financial & Retail Services.

Her areas of responsibility include Target's Corporate Command Center, a 24x7 facility in Minneapolis that monitors Target's business operations, travelers, and potential disruptions around the world, and leading Target's cross-

organizational response to business disruptions and security incidents.

Speaker: Charles Randolph, Director - Executive Protection & Intelligence, Microsoft Corporation

Charles Randolph has seventeen years of experience in the protective security industry and over 20 years as a military officer has uniquely qualified Chuck to take on a typical day's work of planning, strategic development, tactical deployment, and management of both a global sized executive protection and an intelligence unit. Having previously been the Director of a protective security company with Fortune 500 clients, Chuck has the experience and insight needed to provide Microsoft with top-level protective and intelligence leadership, and the business acumen for corporate budgets and fiscal matters. He is responsible for both the Executive Protection Team and the Microsoft Intelligence Unit "globally placed teams that produce critical data on which the enterprise relies for making decisions.

Since joining Microsoft in 2000, Chuck has taken on ever-increasing responsibilities and expanded the scope of the services and assets his teams provides the company. Under his leadership he has transformed the executive protective services and intelligence unit to function beyond their traditional roles of body guarding and information provider, to that of a strategic enabler.

Running Protective Operations in Mexico

Keynote Speaker: Rick Sweeney, President of Secfor International,

Rick oversees all of Secfor International's (www.secforinternational.com) training, protective details and recovery investigations. He has been in the security field for 25 years and specializes in high-threat protective operations, spending much of his career leading security teams in places like Azerbaijan, Bosnia, Lebanon, Iraq, and for the last 5 years, Mexico. When not on detail, Rick teaches security subjects to civilians and Military personnel and has Program-Managed U.S. Government Anti-Terrorist security training programs for the U.S. Navy and U.S. Army Special Operations Forces. Secfor has been featured on Discovery Channel's 'Kidnap and Rescue' series, as well as in the Washington Post and other journals and publications in the U.S. and Internationally.

Mexico Security Operations

Mexico is a unique and challenging environment to provide protective services. Many believe that their experience in Iraq, Afghanistan, Military, or corporate security positions, may have prepared them for a Mexico posting but, we have found that Mexico is unlike any other environment our experienced staff has worked in. Other high threat working environments may develop certain skill sets that are pertinent to Mexico operations, though the specific threat in this part of Latin America is very unique and may be different than anywhere you may have worked in the past.

Below are topics that will be covered in the seminar. We will cover the types of details you can expect, specific threat to your client and your teams, kidnap mitigation strategies, tricks of the trade directly from our agents in the field, additional training that must be considered when working in this region and practical advance packages that every agent must have before heading south.

Some specific points that Rick Sweeney will cover on operating in Mexico:

- Why Mexico is a unique operating environment for Executive Protection Specialists?
- What are the legalities of working security in Mexico - Licensing - Visas
- What companies are working in Mexico and what they look for in new agents? (What not to put in your resume or CV)
- Different types of details you are likely to encounter in Mexico
- Realities of the violence in Mexico - Difference in Northern & Southern Mexico
- The kidnap threat and current methods
- Life saving driving tactics operationally proven on the streets of Mexico
- The firearms question: Who can be armed? Can Contractors work in Mexico?
- Working with local security forces - The pros and cons

- Local law enforcement - A double edged sword
 - Communications: Local Mobile phones - US & foreign carriers | Nextels | Black boxes
 - GPS Tracking | Vehicle | Personal tracking devices | The Chip
 - Medical issues: Local capabilities. What medical training, and gear, you should have before working in Mexico?
 - Intelligence: What is reliable and what isn't? What you're not being told, CAN hurt you
 - Mission Package preparation: What is it and why you must have it.
 - Surveillance Detection Techniques specific to Mexico. How they will watch you & what you can do about it. Recovery Investigations (Kidnap & Ransom support)
- Who Attends the Conference?

The unification of the two largest training academies and their respective associations as the sponsors of the 2012 Conference will provide new opportunities of networking and professional connections. The EPIC-Lifeforce Conference is organized to meet other working professionals face to face.

Talk with your professional contacts from other training schools. We are truly moving this conference into a "come one come all" professional event. We all know highly qualified, professional members of our industry that have not come through the ESI and EPI pipeline and we want them to come and share with us the great training, the networking opportunities, and to meet other alumni - to break bread with our brothers and sisters from around the world.

If you are a newcomer to the field - or an experienced professional looking for new opportunities - or simply interested in the networking opportunities provided by the conference, this is a must event. Many regard the NETWORK event held on Saturday afternoon the most important part of the conference, providing a chance to learn about jobs and the industry companies who employ the professionals.
BRING FRIENDS

We are offering an incentive to Alumni Members who bring two non-members to the conference by reducing Registration fee by \$50 for first time attendees. It is a unique and inexpensive opportunity to find out more about the protection field and to talk with professionals who are working in the field or operating their own business.
CORPORATE SPONSORS

The EPIC-Lifeforce Conference actively solicits Corporate Sponsors to offset the cost of Guest Speakers and running the conference. For those sponsors who contribute will receive special recognition before and during the conference and a Free Table at NETWORK. Sponsors can set up a table at the conference and receive honorable mention in all promotional material. We are looking for more. Corporate Sponsorship schedule is the following:

SILVER \$500 " GOLD \$1,000 " PLATINUM \$1,500.

EPI AND ESI PLANNING COMMITTEE

Bob Duggan, President ESI Jerry Heying, Executive Director EPI Fonda Delcamp, Vice-President ESI Gene Ferrera, EPI Director of Training Cory Smith, Executive Services, Target Rick Colliver, Eaton Corporation Barry Wilson, President, Anlance Protection JJ Sutton, President, Foremost Security

CONFERENCE FEES

ESI or EPI ALUMNI ASSOCIATION MEMBER \$295.00

NON MEMBER \$500.00

FIRST TIME ATTENDEES DISCOUNT \$250.00

PRE-REGISTRANTS PRIOR TO OCTOBER 1, 2012: Free Copy of Cynthia Hetherington's book, "Business Background Investigations".

To register online, click here:
CONFERENCE REGISTRATION FORM