

2011 INTERNATIONAL EXECUTIVE PROTECTION CONFERENCE

Sponsored by ESI Alumni Association

August 5-7, 2011
Las Vegas, Nevada

It's going to be another great conference! The Board of Directors of the Association has worked hard to put together the presentations and workshops that have been the hallmark of our conference. Past Speakers include renowned psychiatrist Dr. Park Dietz – Tony Scotti of Vehicle Dynamics – graduate forensic consultant David Nichter – John Wiseman, author of the Rogue Warriors series – Tom Taylor, Special Projects Advisor for Gavin de Becker & Associates – and ESI graduates who have moderated our panels and round tables.



The 2011 Speakers

Daniel Johnson. Daniel Johnson oversees Kidnap Response Operations for the Houston-based ASI Global Response <www.ASIGlobalResponse.com>. As the dedicated response consultant for Travelers Insurance, Daniel and his team have responded to more than 100 kidnap, extortion and piracy events in the United States, Europe, Latin America, the Middle East, and Africa. He is widely sought after to provide direction and insight to the corporate world regarding kidnap prevention and training, crisis management planning and response. Daniel has spoken before numerous civic and professional organizations, including Lloyds Underwriters of London and ASIS, and featured on NBC, ABC, FOX News, National Public Radio, and numerous newspapers.



Pete Dordal. Pete Dordal holds a Masters degree in Business Administration, as well as a degree in Security Administration. An accomplished security expert with 26 years' experience, Pete's career began with 8 years in the U.S. Marine Corps. His private security career began with Vance International, a security firm acquired by Garda World Security Corporation <www.gardaglobal.com>. Recently appointed Managing Director of International Security Operations for Garda World, he spends much of his time in Iraq and Afghanistan.



Elijah J. Shaw. Elijah J. Shaw is CEO of Icon Services Corporation, a full-service security agency specializing in Executive and VIP Protection <www.icon.com>. Elijah, the current director of the North American Bodyguard Association, also is Managing Editor of the NABA co-produced *Circuit Magazine* in which he writes an ongoing column *Keeping Your Edge*. He has been featured in *Portfolio*, *Entrepreneur* and *Inc. Magazine*, and interviewed on various television shows.



Massad Ayoob. Ayoob founded the Lethal Force Institute in 1981 and served as its director until 2009. He now trains through Massad Ayoob Group. The winner of the Outstanding American Handgunner of the Year Award in 1998, Ayoob has won numerous handgun shooting championships. He served 19 years as Chairman of the Firearms Committee of the American Society of Law Enforcement Trainers, and several years as a member of the Advisory Board of the International Law Enforcement Educators and Trainers Association.

As law enforcement editor of *American Handgunner* and handgun editor of *Guns Magazine*, he has published numerous articles. He has served as an expert witness for the courts in weapons and shooting cases since 1979.

Conference Registration Fees

ESI Alumni Association Members	\$250
Association Non-Members	\$300

* \$50 discount for early registration **prior to** June 15, 2011.

** \$50 discount for **first-time** conference attendees.

(Only one discount to apply.)

The Location

Caesars Palace is giving us great rates – single or double room at \$ 144.00 per night. You might want to bring the family, as there is a lot to do while you are in session and after you are finished. Caesars has a great pool and spa area and one of the most spectacular malls in Las Vegas. Please note – our room block has a cut-off date of July 13 for making reservations. Once you miss the cut-off date and/or the room block is sold out, you may be paying a considerably higher price or may find that rooms are not available. It's first-come, first-serve, so get your reservations early.



For reservations, call 1-866-227-5944 and identify yourself as ESI Alumni Association, Group Code SCES11. You can also book online at <<https://resweb.passkey.com/go/SCES11>>.

Who Attends the Conference?

If you are a newcomer to the field – or an experienced professional looking for new opportunities – or simply interested in the networking opportunities provided by the conference, this is a must event. Many regard the NETWORK event held on Saturday afternoon as the most important part of the conference, providing a chance to learn about jobs and the industry companies who employ the professionals.

We welcome non-members and members of like-minded associations to attend. Every year we have individuals who are interested in learning more about the executive protection, protective intelligence, and special operations professions – and in meeting the top professionals in the field. We encourage you to spread the word. If you have friends who would like to attend or you know someone who is interested in ESI, tell them about the conference and encourage them to attend. A 50% registration fee discount will be given to any Alumni Association member who brings two non-members to the conference. (Not to be combined with any other discounts.)

Itinerary

Friday, August 5, 2011

2:00-6:00 Registration
5:00-6:00 Barry Wilson workshop – “Getting the Most Out of the Conference”
6:00-? Cocktails “Meet and Greet”

Saturday, August 6, 2011

8:00-8:45 Late registration
8:45-9:00 Break
9:00-12:00 Keynote Speaker Daniel Johnson – “Kidnap Avoidance & Management”
12:00-1:30 Lunch
1:30-2:00 Adam Mattis – “Wounded Warrior”
2:00-5:30 NETWORK 2011 with industry representatives. While not a Job Fair, it provides an excellent opportunity to present resumes and find out more about the various companies who hire. (And, last year several attendees did leave with job offers.)

Round Tables

2:30-4:00 Elijah J. Shaw – “Celebrity Protection – The Pitfalls & Perks of a Niche Market”
4:00-5:30 TBA
Evening On your own

Sunday, August 7, 2011

9:00-11:30 Massad Ayoub – “Lethal Force and Court Defensibility”
11:30-1:00 Lunch
1:00-3:30 Pete Dordal – “The fluid global issues confronting security companies in the War Zones of Iraq, Afghanistan and the Middle East, and the corporate analysis of the dynamic changes sweeping Islamic countries as a result of the recent revolutions.”
3:30-3:45 Break
3:45-5:00 General Membership Meeting
6:00-? Hosted Cocktail Party

Monday, August 8, 2011

9:00-? Board of Directors Meeting

Corporate Sponsors

The ESI Alumni Association actively solicits Corporate Sponsors to offset conference costs. Sponsors will receive special recognition before and during the conference, and can (if they wish) set up company tables at the conference. The Association has received generous offers from Breen & Glazebrook, Gavin de Becker & Associates, Barry Wilson of Anlance Protection, J.J. Sutton of Foremost Response and Executive Security International. Corporate Sponsorships are as follows: BRONZE \$250 – SILVER \$ 500 – GOLD \$750 – PLATINUM \$1,000.

Board of Directors

Bob Duggan – ESI and Board President – with 30 years experience as a practitioner and educator in the protection and intelligence field. Mr. Duggan is an acclaimed Hwa Rang Do practitioner. His first-hand experience and knowledge of the ideological and psychological drives of terrorist organizations has made him a sought-after speaker in this country and Latin America.

Martha Braunig – Board Treasurer. She has worked with Executive Security International for 27 years. She has extensive experience in the training field, having done considerable work in New York, Europe, the Middle East, and the Caribbean, implementing training programs.

Fonda Delcamp – ESI VP, Director of Distance Education, and General Manager and Director of Operations since 1996. As the Association Secretary and Executive Director, she implements and coordinates conference planning.

Kent Moyer, CPS – CEO, World Protection Group. Graduated from The Wharton School and University of Pennsylvania, Kent is one of California's most respected executive protection and threat management authorities. World Protection Group has offices in Beverly Hills, New York, Mexico, and Arizona.

Barry Wilson, CPS – President, Anlance Protection, in Colorado and ESI instructor. Barry is an ESI graduate, ex-Army, and attended Colorado State University. He has conducted many of the most popular conference workshops.

Lawrence Borgens, CPS – President, Delta Protective Services in California. An ex-Marine and ESI graduate, Borgens started his company in 1993 and now has 100 employees in Northern California. Prior to forming his own company, Lawrence worked with De Becker & Associates

Richard Kluck, CPS – Director of Security for an international magazine company and CEO of The Fifth Profession, an executive protection company which founded "The Fifth T.R.I.A.D." training program. He is a senior instructor for ESI.

Cory Smith, CPS – Target Corp. Corporate Security & Executive Services. Cory plays a key role in Target's protective details, event security, and is involved with workplace disruption concerns.

Jared Van Driessche, CPS, is a Manager with Gavin deBecker & Associates. An ESI graduate, Jared is Detail Leader for one of the firm's largest protective details. He has traveled the world working with many different clients ranging from corporate business executives to political leaders, foreign diplomats, and religious figures.

J.J. Sutton – President of Foremost Response, western Colorado's largest security firm. J.J. is a Certified Protection Specialist, and a Certified Master Anti-Terrorism Specialist. He also heads Victory Defense Consulting with a full online store, and is radio host for *On America's Frontlines of Crime and War* (VoiceAmerica.com).

Brandon Delcamp, CPS, CSO, CSS – Sales and Marketing Director for Executive Security International, with an in-depth background in management. Brandon has worked for numerous security companies as well as the largest construction company in the world while deployed in Iraq.

