

INTERNATIONAL EXECUTIVE PROTECTION CONFERENCE 2010

Sponsored by ESI Alumni Association

Las Vegas, Nevada
August 6-8, 2010

It's going to be another great conference! The Association Board of Directors has worked hard to put together the presentations and workshops that have been the hallmark of our conferences. Past Keynote Speakers included renowned psychiatrist, Dr. Park Dietz – John Wiseman, author of the Rogue Warriors series – and Tom Taylor of Gavin de Becker & Associates.



In 2010 our Keynote Speaker is Tony Scotti of the Vehicle Dynamics Institute. Scotti, who began teaching defensive driving and executive protection for major U.S. corporate clients in the 1970's is a legend in the industry.

Who Attends the Conference?

If you have never attended one of our Annual Conferences – why? The price is right, the place is great, the workshops are in-depth and unique, and you get a chance to network with other graduates, students, and instructors.

Our conference is open to all, including professionals throughout the protection industry. We believe networking is enhanced through association with other highly qualified agents. Past attendees have included professionals who trained with EPI, Oatman, Ronin, and others. We work with these associates in the field and like to share with and learn from them. We welcome interested non-members and members of like-minded associations to attend, so help us reach those highly qualified professional members of our industry who would gain from attending our conference.

ESI students find it valuable in their ability to fast-track their networking capability. It's great to meet and talk with graduates who have “been there – done that.”

If you are a newcomer to the field – or an experienced professional looking for new opportunities – or interested in the conference networking opportunities, this is a “must” event. Many regard the NETWORK event held on Saturday, which provides a chance to learn about jobs and the industry companies that provide jobs, to be the most important part of the conference.

Itinerary

Friday, August 6, 2010


- 2:00-6:00 Registration
5:00-6:00 Workshop with Barry Wilson – “Getting the Most Out of the Conference”
6:00-? Cocktails “Meet and Greet”

Saturday, August 7, 2010

- 8:00-8:45 Late Registration
8:45-9:00 Break
9:00-12:00 Keynote Speaker – Tony Scotti, Vehicle Dynamics Institute
12:00-1:30 Lunch
1:30-2:30 General Membership Meeting and election of Board of Directors members

2:45-5:30 NETWORK 2010 with industry representatives. While not a Job Fair, it provides an excellent opportunity for attendees to present resumes and to find out more about the various companies who hire protection and investigation specialists.

Saturday Afternoon Round Tables

- 2:45-3:35 INTERNATIONAL TRAVEL with Jared Van Driessche of Gavin de Becker & Associates, Chuck Mauldin the Manager of Security for Wal-Mart, and Zelos Willis formerly of Copeland Christian Ministries. These ESI graduates have hundreds of hours traveling abroad for major multinational corporations. They have distilled their experience into a Roundtable question-and-answer session. If you have your passport and are ready to travel, this is your Round Table.
- 3:40-4:30 DEBT NEGOTIATIONS & FINANCE ACTION with Barry Wilson, CEO, Anlance Protection. Topics include Identifying and Recognizing the Financial Reality – Hope is Not a Business Strategy – Doing What Has to Be Done – Negotiations with Creditors – Budgeting Payments and Recovery – Keeping Your Sanity. Barry speaks from painful experience, with Anlance having negotiated and liquidated \$175,000 in debt, while increasing profitability from 2.7% in 2008 to 7.3% in 2009.
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- 4:35-5:25 RESUME WRITING – with George Tzelios, David Nichter, and Chuck Mauldin. Discussions cover design and composition of resumes. The Round Table leaders will discuss design and composition of resumes and crafting it for a specific employer. Bring a sample resume to Registration so these professionals can have time to review them before the afternoon discussions for an analysis.

Sunday, August 8, 2010

9:00-11:00 David Dick – K9's – SECURITY & EFFICIENCY OF PSD TEAMS. David and his brilliant labrador dogs are veterans of search and rescue teams during the aftermath of the destruction of the World Trade Center. He and his team have just returned from Haiti. David will emphasize the significance of providing K9 team membership in your PSD duties and responsibilities.



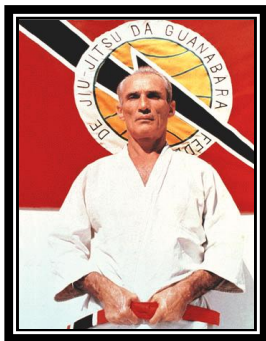
11:00-1:00 Lunch

1:00-3:00 Kent Moyer, CEO, World Protection Group – BUILDING A BUSINESS: CULTURE, STRATEGY, BRANDING, AND MARKETING. Since graduating from ESI, Kent Moyer has built a very successful security business that has global outreach. His presentation will have particular interest to the start-up and veteran business entrepreneur. Kent is a graduate of The Wharton School and the University of Pennsylvania. You will learn from him a number of the critical lessons on developing a business strategy, the importance of strategic alliances, how to “brand” your business in the public mind, and the importance of marketing.



Kent Moyer is regarded as one of California’s most respected authorities in executive protection and threat management. He has managed several hundred threat cases for corporate and individual clients. The World Protection Group has operational centers in Beverly Hills, New York, Arizona, and Mexico.

3:00-5:00 GRACIE JIU JITSU AND CLOSE PROTECTION. For 80 years, Gracie Jiu-Jitsu has provided the most effective system of self defense known. And now, for the first time, the Gracie Family has distilled their entire system down to the 36 most effective techniques in a groundbreaking program called Gracie Combatives. Originally developed to prepare U.S. Army soldiers for hand-to-hand combat situations, selected techniques from the Gracie Combatives program are now being taught to private security and law enforcement personnel. Also being trained in Gracie Combatives are US Army Special Forces, Delta, US Navy SEALs, and a number of Federal agencies including the US Secret Service Presidential Protection Division, CIA, FBI, and Federal Air Marshals.



Members of the Gracie Family will be present at the Conference to demonstrate Gracie Combatives techniques and will have a table at the ESI Network with training videos and information about training centers.

6:00–? Hosted cocktail party

Monday, August 9

9:00-? Board of Directors Breakfast Meeting

Conference Registration Fees

ESI Alumni Association Members	\$250*
Association Non-Members	\$300*

* \$50 discount for early registration *prior to* June 1, 2010.

** \$50 discount for *first-time* conference attendees.

Location & Accommodations

All activities take place at CAESAR'S PALACE. Caesar's is giving us great rates – single or double rooms at \$134.00 per night. For reservations call Caesar's Reservations at 1-866-227-5944 and ask for the room block reserved for *Executive Security International*. Please note – our room block has a cut-off date of July 15 for making reservations. Once you miss the cut-off date and/or the room block is sold out, you may be paying a considerably higher price or may find that rooms are not available. It's first-come-first-serve, so get your reservations in early.

Bring Friends

We encourage you to spread the word. If you have friends who would like to attend or you know someone who is interested in getting involved in the industry, may in fact be debating whether to enroll in ESI programs, tell them about the conference and encourage them to attend. It is a unique and inexpensive opportunity to find out more about the protection field and to talk with graduates and professionals.

To further this, we are offering an incentive to Alumni Members. A 50% registration fee discount will be given to any Alumni Association member who brings two non-members to the conference. (Not to be combined with any other discounts).

Corporate Sponsors

The ESI Alumni Association actively solicits Corporate Sponsors to offset conference costs. Sponsors will receive special recognition before and during the conference, and can (if they wish) set up company tables at the conference. The Association has received generous offers from Breen & Glazebrook, Gavin de Becker & Associates, Barry Wilson of Anlance Protection, J.J. Sutton of Foremost Response and Executive Security International.

Board of Directors

Bob Duggan – ESI and Board President – with 30 years experience as a practitioner and educator in the protection and intelligence field. Mr. Duggan is an acclaimed Hwa Rang Do practitioner. Mr. Duggan entered the executive protection field having spent two decades as a martial artist and in active participation in revolutionary politics. He is a sought-after speaker in this country and more recently in Mexico, Peru, and Venezuela.

Martha Braunig – Association Board Treasurer and 26 years with ESI, has extensive experience in the training field, having spent considerable time in New York, Europe, the Middle East, and Caribbean.

Fonda Delcamp – ESI VP and Association Secretary and Executive Director. Fonda implements and monitors ESI training programs and coordinates conference planning.

Lawrence Borgens – President, Delta Protective Services. An ex-Marine and ESI graduate, Borgens started his company in 1993 and now has 100 employees in Northern California. Prior to starting his business, Lawrence worked for Gavin de Becker and was assigned to physical protection for many entertainers and public figures.

Steven Collins – CEO Black Ice Security Services, in Virginia. Black ice provides investigation and protection services. Steve is an ex-Navy Seal, and a Board member since 2001, having established and monitored the ESI Network since that time.

Richard Kluck – Director of Security for an international magazine company and CEO of The Fifth Profession, executive protection company which founded “The Fifth T.R.I.A.D.” training program.

Jesse Silva – Director of Surveillance at Paris and Bally’s Hotels on the Las Vegas Strip. Jesse is an ESI graduate.

Cory Smith – Target Corp. Corporate Security & Executive Services. Cory plays a key role in Target’s protective details, event security, and is involved with workplace disruption concerns.

Jared Van Driessche, a Manager with Gavin deBecker & Associates. An ESI graduate, Jared is Detail Leader for one of the firm’s largest protective details.

Zelos Willis – formerly of Copeland Christian Ministries. Zelos is an ESI graduate and has served in an instructor role for ESI.

Barry Wilson – President, Anlance Protection, in Colorado and ESI instructor. Barry is an ESI graduate and ex-Army. He has conducted many of the most popular conference workshops.

2010 INTERNATIONAL EXECUTIVE PROGRAM CONFERENCE REGISTRATION FORM

(Please print legibly!)

Your Name: _____

Company Name (If applicable): _____

Mailing Address: _____

Email Address: _____ Telephone #: _____

*Cancellations after August 4, 2009 will be charged a \$20.00 fee. **No refunds after Aug. 6, 2009.**

Payment may be made by check, money order, or credit card (American Express, Visa, or MasterCard).

Check the applicable: _____(Alumni Member) \$250.00*
 _____(Non-Member) \$300.00*

* \$50 discount for early registration **prior to** June 1, 2010.

** \$50 discount for **first-time** conference attendees.

Payment is made by (indicate with check mark):

_____ Check or Money Order **(Make checks payable to "ESI ALUMNI ASSOCIATION")**

_____ American Express _____ Visa _____ MasterCard

Credit Card #: _____ Expiration Date: _____

Name on credit card: _____ Signature: _____

Mail Registration Form to: Martha Braunig, P.O. Box 761, Aspen, CO 81612. Or you can fax or call her at 970-925-3630. Email is <braunig@sopris.net>.

*****NOTE:** If you would like to renew your membership in the ESI Alumni Association, (and save money on the registration fee) please include \$75.00 for graduates or \$35.00 for students.

Yes! Renew my membership as: _____ Graduate (\$75.00) _____ Student (\$35.00)

Information for Association Directory is the same as above for Registration.